



Training Series

Stewardship – Session 1 ***Foundations & Planning***

Presentation available for download at UMFF.org under “How We Serve”, “Resources”

Stewardship Training Series

- Session 1: Stewardship Foundations & Planning
 - What it is, what it is not
 - Laying the groundwork
 - Common mistakes
 - UMFF / Church partnership
 - Next Steps
- Session 2: Stewardship Program Execution
 - Consecration Sunday
 - Overview, Calendar, Materials
- Session 3: Open Forum
 - Coaching / Q&A
 - Discussion of obstacles
 - Sharing of ideas / strategies



Stewardship: What is it?

Raising enough funds to:

- *meet next year's budget?*
- *increase next year's budget?*
- *add support staff?*
- *add ministry staff?*
- *expand ministry into the community?*
- *use technology to reach more people?*



Stewardship: What is it?

Raising enough funds to:

- meet next year's budget?
- increase next year's budget?
- add support staff?
- add ministry staff?
- expand ministry into the community?
- *use technology to reach more people?*



A successful stewardship campaign:

- *shifts the focus from church to giver*
- *shifts the focus from seasonal to continual*
- *creates a culture of generous disciples*
- *helps people experience the life God wanted them to live & have the relationship with money that God wanted them to have*



Stewardship *is not raising money* to:

- *Pay the bills / maintain the building*
- *Pay staff expenses*
- *Pay conference apportionments*
- *Meet the budget*
- *Keep the church alive*
- *Support the church's needs*



Stewardship is:

- *Sharing in God's mission*
- *Responding to God's call*
- *A deeply spiritual matter*
- *About our relationship with God*
- *Something that blesses the giver*
- *Based upon the giver's faith journey*





STEWARDSHIP

Managing God's Gifts To Us

“Stewardship has been kidnapped and is being held hostage by a sinister villain named Paying the Bills”

“Stewardship should not be an uncomfortable process we go through each year, so we can put it behind us.”

We must move past the perception of Stewardship as the process of raising money to pay bills!

Changing Mindsets about Money

- Methodists don't like talking about money
- Jesus' statements on money and possessions
- Clear & understood mission statement.
- The most powerful two words: *“so that”*
- How clear & understood is the church's work?



Common Mistakes

- Selecting a leader who is not a generous giver (of money and / or time)
- Treating the campaign as a necessary evil
- Talking about Stewardship once per year
- Not talking about results
- Not thanking people as a group and individually



Confidentiality of Giving

- Giving details should be known by as few people as necessary.
- Financial Secretary & Pastor have access.
- *Stewardship Chair & committee members can run a successful stewardship campaign without knowing giving details!*
- Ask Financial Secretary to provide summarized data.



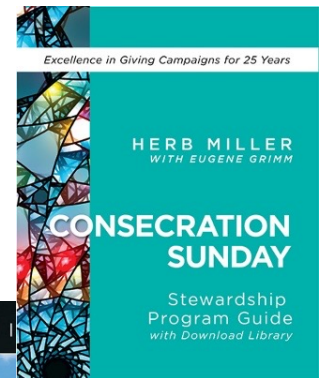
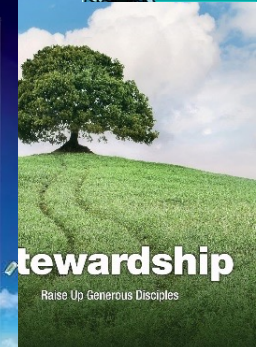
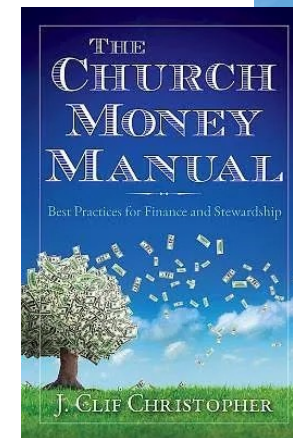
Pledge Data



- How many in each category:
 - \$0
 - \$1 to \$250
 - \$251 to \$500
 - \$501 to \$1,000
 - \$1,001 to \$2,500
 - \$2,501 to \$5,000
 - \$5,001 to \$7,500
 - \$7,501 to \$10,000
 - Over \$10,000
- Total of pledges in prior year?
- Number of pledging units compared to last year?
- How many were lost to death or relocation?
- How many were gained from new members?

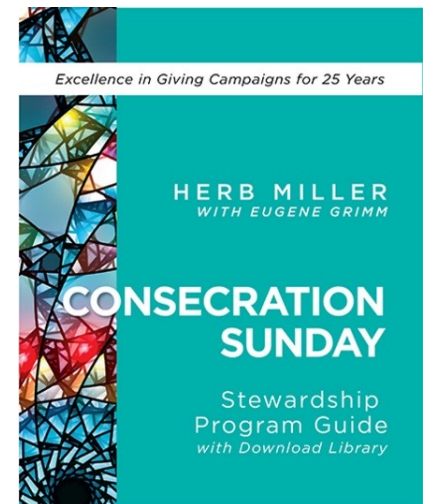
Foundation / Church Partnership

- The Foundation will provide:
 - *The Church Money Manual* (up to 3 copies)
 - *Consecration Sunday* materials (up to \$125)
 - A contribution to your stewardship campaign of \$500 (when a final report / comparison is provided)
 - Ongoing training and consultation
- *Church Expectations:*
 - Committee formation
 - Committee engagement
 - Program and timeline adoption
 - Program completion & reporting



Consecration Sunday

- Has been in use since 2007
- Step-by-step approach / calendar
- Provides letters, forms, presentations & other tools
- Typically results in increased giving: 15% to 25%
- Team-based approach and engagement with parishioners
- Intended to be completed before the annual budget



Next Steps:



- Form the Stewardship Committee
- Purchase / read *The Church Money Manual*
 - *Pastors knowledge of donors & money*
 - *The church's expectations of its members*
 - *Doom Saying*
 - *The power of purpose*
- Purchase / read *Consecration Sunday Stewardship Program Guide (2 copies)*

Next Steps:



- Purchase *Consecration Sunday Team Member Manual* (1 for each committee member)
- Obtain prior year pledge data from Financial Secretary
- Register for Session 2 when notified

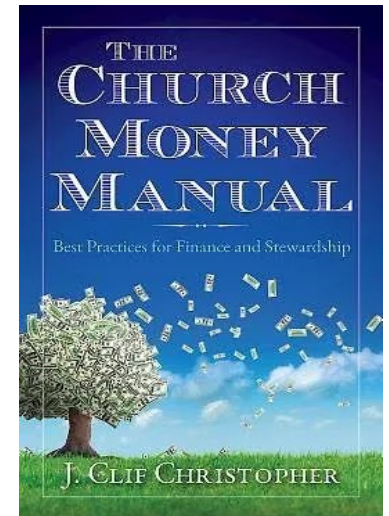
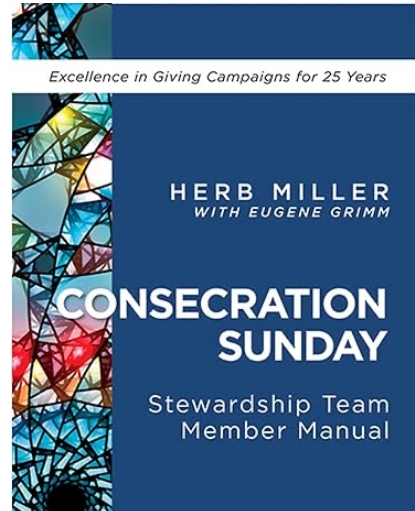
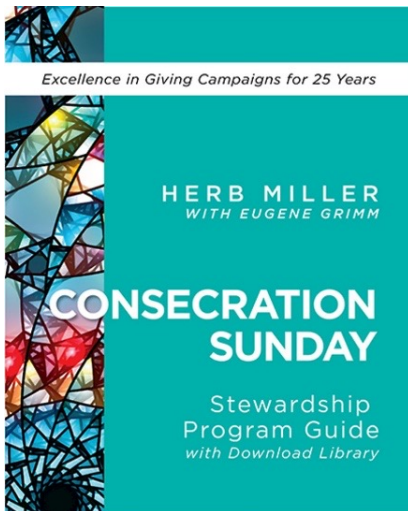
Resources

The Church Money Manual – available on Amazon for \$16.99

Consecration Sunday Program Guide – Amazon \$34.03
(one for Guest Leader & one for church)

Consecration Sunday Team Member Manual – Amazon \$9.49

UMC Guidelines: Stewardship (PDF) – available for viewing at umff.org (click on “Updates and Resources”)





STEWARDSHIP

Managing God's Gifts To Us

**Questions,
Comments, Feedback**